

*Youth Development Foundation of Pinellas County, Inc.*  
*Essence of Ebony Pearls Debutante Cotillion Committee Report*  
YDF Annual Meeting - September 14, 2020

The Debutante Cotillion Committee met on Monday, August 17th. Meeting minutes are below.

The Debutante Applications were released to the public on Tuesday, September 1st.

The application is on our website under the Youth Development Foundation page.

Special thanks to the following sorors:

- Arilee Still and Nicole Johnson sent out the application to guidance counselors in Pinellas County Schools,
- AKA Ivy Leaf Reporter, Angela Beard for sending out to the Weekly Challenger and Power Broker.
- President Lisa Brody for sending to the Pan-Hellenic Council for distribution to the Divine 9.
- Manitia Moultrie for distribution to the AKA AKAdemy.
- Veronica Burge for posting to the AKA Instagram account.

We are requesting all members to post to their social media accounts and share with family, friends, your church, etc. We have one application as of yesterday.

There was also a meeting held with the Finance Committee to plan for accepting electronic payments and forms.

We are still recruiting sorors to serve as interviewers on Sunday, September 27th. Please let us know if you can assist.

All meetings and activities will be virtual through December (or until further notice).

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Attendees: Cassandra Williams, Madge Cooks, Yolanda Fintak, Mary Murph, Shauna McCallister, Debora Dandridge, Joi Davies, Ruby Hope, Rennair Baker, Earline Gilbert, Tameko Lovett, Rachel Cato, Arilee Still and Dr. Marilyn Fudge

The meeting was called to order at 7:05pm.

Prayer was given by Madge Cooks.

The following was discussed:

The minutes from the June meeting were shared with the committee and there were no corrections.

Calendar from the remaining months in 2020. All activities will be virtual until we know otherwise.

Application Announcement will be out soon. Applications will be available on September 1st. It will be posted on the ZUO Website and uploaded to meeting documents and sent out via Constant Contact (ZUO eblast).

Marketing and Promotion - The committee brainstormed on how to get the word out. Ideas included social media (ZUO and all sorors), churches (social media), Weekly Challenger (print and online), send to guidance counselors (contact Erin Savage, Nicole Johnson, LaTina Johnson and Lindy Orange). Arilee Still agreed to work within the Pinellas County School system to contact guidance counselors (to identify juniors and seniors and share the information). All schools should be contacted including St. Pete Collegiate and private schools.

Handbook - A draft is close to being completed and will be shared with the committee for review. Need cover page and workshop titles.

Virtual Activities:

- Interviews - A request for volunteers will be sent to the sorors. We may need to add extra time or spread over 2 days. An inquiry will be sent to the ZUO Technology committee for the option for break out rooms. This should now be free with the paid account. Dr. Fudge & Joi Davies confirmed that it's free.
- Orientation - The program will be drafted and identify the participants.
- Workshops: #1 - Health and Wellness , # 2 - Advocacy and Leadership. Requesting all workshops be prepared using a virtual format. Other workshops #3-Etiquette - Manitia Moultrie and Mary Murph, #4 - Beauty Bar and Appropriate Attire - Yolanda Fintak

Old Business

- Create an email distribution list to send dress requests from 2019 Debutantes and dress boutiques & shops. The letters have been approved by Madame Basileus, Lisa Brody.

- RFP draft template for printing received from Joi Davies. Other RFP templates are needed for Photography, Videography, Entertainment.

#### New Business

- Request to update budget. However, no changes were needed. Message was for YDF Programs not the Debutante Fundraiser.

Meeting adjourned at 8:02pm

**Next meeting - Monday, September 21, 2020**

**Submitted by Cassandra Williams, Chairman &  
Madge Cooks, Co-Chairman  
09/14/2020**