

Alpha Kappa Alpha Sorority, Incorporated®



DR. GLENDA GLOVER
SUPREME BASILEUS

ORA B. DOUGLASS
INTERNATIONAL PROGRAM COMMITTEE CHAIRMAN

2020-2021 International Program Calendar





International Program activities are to be implemented virtually until chapters are instructed by the Supreme Basileus to resume Exemplifying Excellence Through Sustainable Service in a non-virtual environment. For specific virtual program information refer to the separate document: *A Guide to Virtual Program Activities and Resources for community needs*, located under Program Resources on AKA1908.com.



MESSAGE FROM THE SUPREME BASILEUS



Dear Sorors:

The 2018-2022 International Program under the theme Exemplifying Excellence Through Sustainable Service is more than a theme; it is our call to Action. It is our call to Service. The time is now, the needs are great, and the opportunities to serve others are plentiful.

Thank you, sorors, for your enthusiasm as you have implemented the 2018-2022 International Program over the past year in sisterhood and with abundant passion. Chapters have exceeded many of the outcome goals established for each program target within the first 2 years of the Excellence administration and for this, I am profoundly grateful, and I thank You!

Together we are to begin “greater tasks!” The comprehensive International Program Resource Guide was developed and distributed to chapters in 2018 in the effort to assist chapters in the implementation of the Alpha Kappa Alpha Sorority, Inc. programs of service. It is with great pride that I share the 2020-2021 International Program Calendar which imparts our updated program calendar, highlights our Community Impact Days, emphasizes our additional recognized community service days and provides suggestions for implementation of community service; the heart of Alpha Kappa Alpha, at the chapter level. Sorors we are in the mist of a global healthcare pandemic and I am asking for all chapter program activities to be implemented in a virtual environment during the COVID -19 pandemic. Chapters will be informed when it is safe to resume face to face program activities. The 2020 - 2021 program calendar has been enhanced to provide numerous suggestions for implementing programs in a virtual environment to make an impact on the communities we serve.

Sorors, please review the 2019-2020 International Program Calendar in its entirety, to aid in implementing and reporting on your chapter’s generous efforts to improve the quality of life and living for all – in Excellence!

Sisterly,

Soror Glenda Glover
Supreme Basileus

ALPHA KAPPA ALPHA SORORITY, INCORPORATED®
2018-2022

COMMUNITY IMPACT DAYS

AKA International Day of Prayer Observance

This Impact Day will be observed annually on the fourth Sunday in August.

- August 26, 2018
- August 25, 2019
- **August 23, 2020**
- August 22, 2021



AKA HBCU Day Observance

This Impact Day will be observed annually on the third Monday in September during National HBCU Week.

- September 17, 2018
- September 16, 2019
- **September 21, 2020**
- September 20, 2021



Breast Cancer Awareness Day

This Impact Day will be observed annually on the first Monday in October.

- October 1, 2018
- October 7, 2019
- **October 5, 2020**
- October 4, 2021



AKA Caregivers' Day Observance

This Impact Day will be observed annually on the third Friday in November.

- November 16, 2018
- November 15, 2019
- **November 20, 2020**
- November 15, 2021



Dr. Martin Luther King, Jr. International Day of Service

This Impact Day will be observed annually on the third Monday in January.

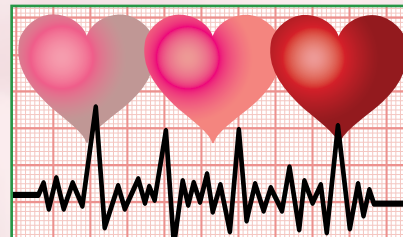
- January 21, 2019
- January 20, 2020
- **January 18, 2021**
- January 17, 2022



Pink Goes Red Day for Heart Health

This Impact Day will be observed annually on the first Friday in February.

- February 1, 2019
- February 7, 2020
- **February 5, 2021**
- February 4, 2022



AKA Global Impact Day Observance

This Impact Day will be observed annually on the second Friday in April.

- April 12, 2019
- April 10, 2020
- **April 9, 2021**
- April 8, 2022



INTERNATIONAL PROGRAM CALENDAR

2018-2022 AT-A-GLANCE

(V) Implement virtually until instructed by Supreme Basileus to resume chapter program activities in nonvirtual environment

	JULY	AUG.	SEPT.	OCT.	NOV.	DEC.	JAN.	FEB.	MARCH	APRIL	MAY	JUNE	GRAD	UNDERGRAD
Chapter Retreats and Boule	•	•											✓	✓
TARGET 1: HBCU <i>for</i> Life														
PROMOTE HBCUs														
Appoint HBCU chairman		•											✓	✓
Develop community based events (V)		•											✓	
HBCU college fair planning (V)		•	•										✓	✓
HBCU college fair event (V)				•									✓	✓
HBCU college tours (V)			•	•	•			•	•	•			✓	
HBCU football classic activities (V)			•	•	•								✓	✓
HBCU college choir concerts (V)								•	•	•			✓	✓
Promote HBCU activities on social media		•	•	•	•	•	•	•	•	•	•	•	✓	✓
Adopt an HBCU			•										✓	
HBCU Day/HBCU Month participation (V)			•										✓	✓
Sponsor step show (V)				•						•			✓	✓
Develop HBCU graduate listing					•								✓	
Identify HBCU "Hidden Figures"					•								✓	✓
Identify HBCU ambassadors			•										✓	✓
Wear HBCU <i>for</i> Life t-shirts			•	•									✓	✓
Submit outstanding alumnae HBCU information					•								✓	
Compete for regional awards									•	•	•		✓	✓
Establish HBCU scholarship								•					✓	
Publish HBCU resource listing							•						✓	✓
SUPPORT HBCUs														
Appoint HBCU chairman		•											✓	✓
Host chapter fundraising activity (V)									•	•			✓	
Sponsor Academic Legacy fundraiser (V)					•								✓	
Sorors contribute \$35 to HBCU endowment			•										✓	
Sponsor chapter members giving competition											•		✓	✓
Sponsor giving challenge among chapter HBCUs											•		✓	✓
Establish HBCU scholarship or other assistance											•		✓	
Chapter contribution to AKA HBCU Endowment Initiative					•								✓	✓
Endowment Initiative Online Portal submissions		•	•	•	•	•	•	•	•	•	•	•	✓	
"Text to Give" submissions		•	•	•	•	•	•	•	•	•	•	•	✓	✓
Encourage alumnae giving		•	•	•	•	•	•	•	•	•	•	•	✓	✓
Solicit company matching fund support		•	•	•	•	•	•	•	•	•	•	•	✓	
Identify "other" gift opportunities					•								✓	
Engage high net worth HBCU alum donations							•						✓	✓
Compete for regional awards									•	•	•		✓	✓

INTERNATIONAL PROGRAM CALENDAR (continued)	JULY	AUG.	SEPT.	OCT.	NOV.	DEC.	JAN.	FEB.	MARCH	APRIL	MAY	JUNE	GRAD	UNDERGRAD
SIGNATURE PROJECT: #CAP SM														
Appoint chairman and committee		•											✓	✓
Conduct #CAP SM training (V)		•	•										✓	✓
Identify & select juniors & seniors (V)		•	•										✓	✓
Select site & host kick-off events (V)		•	•										✓	✓
Provide students schedule for #CAP SM sessions (V)		•	•										✓	✓
STEP 1: SEARCH (V)		•	•											
Student strength(s) identification		•	•										✓	
Review schools & programs		•	•										✓	
Compile school listing		•	•										✓	✓
Research scholarships & grants		•	•										✓	✓
Review FAFSA application		•	•										✓	
Host boot camps (V)					•								✓	
Collaborate & host college fairs (V)			•	•									✓	
STEP 2: TEST (V)			•	•										
Locate FREE resources			•	•									✓	✓
Encourage ACT/SAT registrations			•	•									✓	✓
Prepare students for ACT or SAT testing (V)			•	•									✓	✓
ACT testing			•	•									✓	✓
SAT testing			•	•									✓	✓
Continue scholarship research			•	•									✓	✓
Continue FAFSA work			•	•									✓	
STEP 3: EVALUATE (V)				•	•								✓	
Review school listing from Step 1				•	•								✓	
Create short list				•	•								✓	
Rank remaining schools				•	•								✓	
Encourage parent discussions				•	•								✓	✓
Download or print information				•	•								✓	
STEP 4: PAPERWORK (V)				•	•									
Create Calendar for All Deadlines				•	•								✓	✓
Create Spreadsheet for Application Deadlines				•	•								✓	✓
Read Application Details				•	•								✓	
Review Writing Techniques (V)				•	•								✓	
Complete Applications				•	•								✓	
Submit Applications for Early Admissions				•	•								✓	✓
Submit Applications for Regular Admissions						•	•						✓	✓
Take ACT/SAT If Needed						•	•						✓	
Continue Researching Funding Sources						•	•						✓	✓
Confirm Information Receipt				•	•								✓	
Celebrate Participant Progress (V)				•	•								✓	
STEP 5: POSITIVE OUTLOOK (V)														
Conduct money management workshop (V)								•	•				✓	✓
College application preview event for juniors (V)								•	•				✓	
Encourage to complete financial aid								•	•				✓	✓
Submit housing application fee								•	•				✓	
Re-evaluate school admittances										•	•		✓	✓
Discuss final decision with family										•	•		✓	
Follow up seniors to ensure forms complete (V)										•	•	•	✓	
Consider alternate schools if not accepted										•	•		✓	
Apply for student loans & grants										•	•		✓	
Ensure all documents and fees have been submitted to college											•	•	✓	
Host session celebrating success (V)											•	•	✓	
Progress report for students accepted to college											•	•	✓	
Identify successes and challenges											•	•	✓	
File online reports											•	•	✓	
Begin planning for next year's #CAP SM											•	•	✓	✓
Celebrate (V)											•	•	✓	✓

INTERNATIONAL PROGRAM CALENDAR (continued)	JULY	AUG.	SEPT.	OCT.	NOV.	DEC.	JAN.	FEB.	MARCH	APRIL	MAY	JUNE	GRAD	UNDERGRAD
TARGET 2: Women's Healthcare and Wellness														
BREAST CANCER														
Appoint target leader		•											✓	✓
Observe breast cancer awareness day/month (V)				•									✓	✓
Collaborate with local org for mammograms (V)				•					•	•			✓	✓
Host annual breast cancer awareness event (V)				•					•				✓	✓
Include mammogram simulation in awareness event													✓	✓
Distribute breast cancer educational kit (V)				•					•				✓	✓
Distribute mammogram resource list for indigents (V)				•									✓	✓
Observe Mammogram Awareness Day (MAD) (V)				•									✓	✓
Host breast cancer awareness seminars (V)				•					•				✓	✓
HEART HEALTH														
Appoint target leader		•											✓	✓
Create walking works club (V)			•										✓	✓
Walk and monitor steps (8,000) (V)		•	•	•	•	•	•	•	•	•	•	•	✓	✓
Observe Pink Goes Red Day (V)								•					✓	✓
Blood pressure monitoring resource listing					•								✓	✓
Walk with the Supreme Basileus (V)		•	•	•	•	•	•	•	•	•	•	•	✓	✓
Track BMI		•	•	•	•	•	•	•	•	•	•	•	✓	✓
Sponsor CPR training classes (V)								•					✓	✓
Host seminars & workshops (V)								•					✓	✓
Distribute education materials (V)								•	•				✓	✓
Keep It Moving Challenge/step competition (V)								•					✓	✓
Host community health fair (V)								•					✓	✓
NUTRITION FOR LIFE														
Appoint target leader		•											✓	✓
Identify chapter program goals and objectives			•										✓	✓
Utilize healthy eating activities/plans							•						✓	✓
Utilize workshops, media and other outreach strategies							•						✓	✓
Consider healthy food at chapter & events (V)		•	•	•	•	•	•	•	•	•	•	•	✓	✓
Community garden sponsorship (V)								•					✓	✓
Personal garden creation								•	•				✓	✓
Host a healthy food drive (V)					•	•							✓	✓
Provide educational materials		•			•	•	•	•	•	•	•	•	✓	✓
Campus food drive (V)					•	•							✓	✓
Healthy meal cook off (V)					•	•							✓	✓
CARE FOR THE CAREGIVERS														
Appoint target leader		•											✓	✓
Host caregiver care seminar/activity (V)					•			•					✓	✓
Distribute caregiver best practice tips (V)					•			•					✓	✓
Participate in Caregiver Impact Day (V)					•								✓	✓
Host chapter panel/roundtable discussions (V)					•			•					✓	✓
TARGET 3: BUILDING YOUR ECONOMIC LEGACY														
PERSONAL FINANCIAL PLANNING & ASSET ACCUMULATION														
Appoint target leader		•											✓	✓
Identify potential partners			•										✓	✓
Conduct financial seminars with partners (V)		•	•	•	•	•	•	•	•	•	•	•	✓	✓
Financial Literacy Month activity (V)										•			✓	✓
Distribute financial planning tool kits (V)										•			✓	✓
Disseminate wealth building tips (V)										•			✓	✓
Week/month long savings challenge			•										✓	✓
Financial seminar for undergrads (V)										•			✓	✓

INTERNATIONAL PROGRAM CALENDAR (continued)	JULY	AUG.	SEPT.	OCT.	NOV.	DEC.	JAN.	FEB.	MARCH	APRIL	MAY	JUNE	GRAD	UNDERGRAD
TARGET 3: BUILDING YOUR ECONOMIC LEGACY (CONTINUED)														
CREDIT REPAIR & MONITORING														
Appoint target leader		●											✓	✓
Host your score matters activities (V)									●				✓	✓
Partner with certified local resources (V)									●				✓	✓
Conduct informational sessions (V)									●				✓	✓
Distribute information "targeted" by age groups (V)		●							●				✓	✓
Participate in credit education social media blitz									●				✓	✓
Develop fact sheet									●				✓	✓
Distribute aka credit repair guidelines (V)									●				✓	✓
Credit protection brown bag lunch series (V)									●				✓	✓
ENTREPRENEURSHIP AND THE BLACK DOLLAR 365														
Appoint target leader		●											✓	✓
Track Black businesses dollars spent		●	●	●	●	●	●	●	●	●	●	●	✓	✓
Black-owned business directory				●	●	●							✓	✓
Chapter sponsored buy Black activities (V)		●	●	●	●	●	●	●	●	●	●	●	✓	✓
Publicize chapter support of Black business		●	●	●	●	●	●	●	●	●	●	●	✓	✓
Host a Black business expo (V)						●							✓	✓
Chapters use African-American vendors		●	●	●	●	●	●	●	●	●	●	●	✓	✓
Help sorors grow their businesses		●	●	●	●	●	●	●	●	●	●	●	✓	✓
Recruit entities to support "Buy Black" model													✓	✓
OPERATION AKA AssistSM														
Appoint co-coordinators		●											✓	✓
Identify specific goals			●										✓	✓
Select homeless shelter or other organizations			●	●									✓	✓
Conduct community drives for shelters (V)					●	●							✓	✓
Holiday food drive for shelters (V)											●	●	✓	✓
Collaborate with organizations to provide goods and services (V)													✓	✓
Host workshops & gatherings (V)													✓	✓
Identify homeless students in schools and provide needs (V)					●	●							✓	✓
Focus media attention on the homeless			●	●									✓	✓
Participate in advocacy		●	●	●	●	●	●	●	●	●	●	●	✓	✓
TARGET 4: THE ARTS!														
SALUTE TO HARLEM RENAISSANCE AND THE BLACK ARTS MOVEMENT														
Appoint target leader		●											✓	✓
Educational activities for the two movements (V)				●									✓	✓
Host community talent events (V)							●	●					✓	✓
Identify talent coaches				●									✓	✓
Profile prominent AKA artists								●	●				✓	✓
Showcase artist(s) from two movements — Drop the Mic contest (V)				●				●					✓	✓
Provide incentives and rewards for competition winners (V)													✓	✓
Host "targeted" movie nights (V)													✓	✓
Host a jazz events for the two movements (V)										●			✓	✓
Black authors book clubs (V)							●						✓	✓
Encourage careers in the arts		●	●	●	●	●	●	●	●	●	●	●	✓	✓
Expose HBCU art collections (V)							●	●					✓	✓
Partner With African-American museums													✓	✓
Partner with art schools													✓	✓
Sponsor youth art display & symposiums (V)							●						✓	✓
Highlight Black Arts Movement													✓	✓
Utilize chapter fundraisers to highlight two movements				●	●	●	●	●	●	●	●	●	✓	✓
Step show competitions (V)				●						●			✓	✓
Explore artist(s) contributions									●	●			✓	✓
Highlight the two movements during Black History Month (V)								●					✓	✓

INTERNATIONAL PROGRAM CALENDAR (continued)	JULY	AUG.	SEPT.	OCT.	NOV.	DEC.	JAN.	FEB.	MARCH	APRIL	MAY	JUNE	GRAD	UNDERGRAD
TARGET 5: GLOBAL IMPACT														
GLOBAL IMPACT DAY														
Appoint target leader		•											✓	
Identify potential organizational partners			•										✓	
Chapter collaborations (V)									•	•			✓	✓
Youth in World Issues													✓	
Community service project with international impact (V)										•			✓	✓
Recruit prominent spokesperson regarding community service project										•			✓	
Submit press release on international issue										•			✓	
GLOBAL ASSISTANCE ACTIVITIES														
Appoint target leader		•											✓	
Develop network for collection and delivery of items (V)		•	•										✓	
Consult regional representatives for assistance		•	•	•	•	•	•	•	•	•	•	•	✓	
Implement with Soles4Souls partner					•	•							✓	
Implement with Lions Clubs partner					•	•							✓	
Continue pillowcase dresses/shirts (V)			•				•					•	✓	✓
REFUGEES IN AMERICA ASSISTANCE PROGRAM (RAAP)														
Appoint target leader		•											✓	
Identify RAAP potential partners					•								✓	
Identify community resources for support					•								✓	
Perform refugee needs assessment (V)					•								✓	
Seek permission(s) to engage with refugees (V)					•								✓	
Assist with tutoring at ESL centers (V)		•	•	•	•	•	•	•	•	•	•	•	✓	✓
Develop & distribute local refugee fact sheet (V)					•	•							✓	✓
Consider adopting a refugee family (V)					•	•							✓	
Observe World Refugee Day (V)												•	✓	✓
Consult regional representative					•								✓	
Host a dictionary & school supplies drive at ESL Center (V)							•	•					✓	✓
COMMUNITY IMPACT DAYS (V)														
International Day of Prayer — 8/23/20		•											✓	✓
AKA HBCU Day Observance — 9/21/2020			•										✓	✓
Breast Cancer Awareness Day — 10/5/2020				•									✓	✓
AKA Caregivers Day — 11/20/2020					•								✓	✓
MLK Day of Service — 1/18/2021							•						✓	✓
Pink Goes Red for Heart Health — 2/5/2021								•					✓	✓
AKA Global Impact Day — 4/9/2021										•			✓	✓
OTHER (V)														
Founders' Day — 1/15/2021							•						✓	✓
Reactivation Day — 1/15/2021							•						✓	✓
Mammogram Awareness Day (MAD) — 10/16/2020				•									✓	✓
Credit Education Month — 3/2021									•				✓	✓
Financial Literacy Month — 4/2021										•			✓	✓
World Refugee Day — 6/20/2021												•	✓	✓

(V) Implement virtually until instructed by Supreme Basileus to resume chapter program activities in nonvirtual environment



COMMUNITY IMPACT DAY SUGGESTIONS — CHAPTER LEVEL

(V) Implement virtually until instructed by Supreme Basileus to resume chapter program activities in nonvirtual environment

AKA International Day of Prayer (V)

ATTEND WORSHIP SERVICE

- Sorors are requested to attend a worship service together as a group.
- Undergraduates are asked to organize a “Call to Chapel” on their college campus and/or worship with their sponsoring graduate chapter.
- Sorors will wear pink and green and ask the place of worship to recognize the group, if possible.
- Visit homebound sorors who are unable to attend worship services.

PRAY FOR ONE ANOTHER

- Sorors are asked to pray corporately at 19:08 (7:08 p.m.) in your time zone, either individually or in small groups, so that we will have prayers being offered around the clock in our chapters covering the globe.

AKA HBCU Day/Month (V)

- Tell your HBCU story with photos and a 20-second video and post on social media.
- Celebrate sorors, family and friends who attended a PWI (primarily white institution) and ask them to share their HBCU association stories.
- Wear your favorite HBCU shirts and post on social media.
- Host an HBCU college fair.
- Organize students to visit HBCUs.
- View as a chapter and community Stanley Nelson’s film “Tell Them We are Rising,” link on AKA1908.com.
- Issue an HBCU donor challenge to all networks: other chapters, HBCU alumni, corporate partners, family and friends.
- Ask each chapter member to donate \$30 to the EAF HBCU Fund.
- Encourage chapter members to donate to their HBCU alma mater.

- Email, post on social media, etc. to encourage friends or “HBCU Investors” to donate to the EAF Fund.

Breast Cancer Awareness Day/Month (V)

- Partner with a local healthcare organization to provide mammograms and breast cancer awareness education.
- Wear pink to promote AKA breast cancer awareness Day and Month.
- Plan and participate in a breast cancer event in your area, including walks.
- Host forums and information sessions about breast cancer awareness and early detection.
- Compile and distribute a list of community organizations providing free mammograms to the indigent populations in your community.
- Publish the American Cancer Society Guidelines for early detection of breast cancer on chapter websites and social media pages.
- Encourage members to share personal breast cancer stories on social media.
- Celebrate breast cancer survivors.

Care for the Caregiver Day (V)

- Partner with healthcare professionals and organizations to develop and distribute best practice tips for reducing emotional and physical health issues associated with caregiving.
- Feature caregivers on the chapters social media page.
- Send ecards or email words of encouragement to a caregiver.
- Provide “Caregiver Self-Care: Caring for You” from The National Center for Caregiving, located on AKA1908.com.
- Compile and distribute a list of resources for caregivers.
- Host a caregiver fair with resources for caregivers.
- Drop off bags of goodies at health care facilities to be given to caregivers as they visit.

- Host a caregiver luncheon or breakfast.
- Host a panel to educate members on the signs of caregiver fatigue and its effects.
- Offer to provide respite for a caregiver by relieving him or her to get a break to run errands, catch a movie or simply to rest.

MLK Day of Service (V)

- Highlight people from the community who embody the spirit of Dr. King in their work.
- Donate to a food bank.
- Make hygiene baskets or kits for the homeless and women's shelter.
- Fill a pair of new socks with granola bars and bottles of water to give to homeless men and women you pass on the street.
- Send care packages to deployed troops, veterans, and wounded soldiers, include a letter of gratitude for their service.
- Organize your chapter to rake leaves, shovel snow, or do housework for elderly neighbors. If you don't have an elderly neighbor, consider a senior citizens neighborhood community.
- Linen closets are often overloaded with too many worn out items. Donate old bath towels, blankets, and sheets to your local animal shelter. These household items are used for bedding, clean up and keeping the animals warm.
- Collect used magazines, paperbacks, and novels to donate to prisons, jails and shelters. These places are often overlooked when a group is hosting a book drive.
- People struggle with hunger every day. Collect non-perishable food items from neighbors, family and friends and donate to your local food bank.
- Collect unused make-up, perfume, and other cosmetics for a center for abused women.
- Build a house with Habitat for Humanity.

Pink Goes Red Day for Heart Health (V)

- Host heart health seminars, forums and workshops.
- Organize your chapter to Walk with the Supreme Basileus.
- Participate as a chapter in community organized walks for heart health.
- Wear red and post to social media to highlight women's heart health.
- Compile information about heart health and share with networks.

- Partner with the American Heart Association to promote heart health by posting guidelines for heart health and risk factors of heart disease on chapters social media pages.
- Publicize strategies for stress reduction to support a healthy heart.
- Plan a heart health activity on the Impact day such as engaging in exercise, preparing a healthy meal or heart health screening by a medical professional.
- Utilize #AKAPINKGOESRED on your chapter's social media page.
- Sponsor CPR training classes for your community.
- Plan and cook a healthy meal together as a chapter.
- Host a heart-healthy book group. Check your local library or purchase the American Heart Association's *Complete Guide to Women's Heart Health: The Go Red for Women Way to Well-Being & Vitality*.

AKA Global Impact (V)

- Sponsor a community drive to donate dictionaries to local ESL programs.
- Host community-wide shoe drives to benefit Soles4Souls.
- Donate old eyeglasses to an organization that collects them and distributes them to people in need such as Lions Clubs.
- Send cards to soldiers serving overseas.
- Encourage bilingual chapter members to become a translator or tutor.
- Encourage entrepreneur chapter members and small business owners to speak at an immigrant welcoming center or other organization.
- Sponsor a self-defense class for refugees.
- Show your chapter's support by shopping at businesses that have posted signs welcoming marginalized communities.



OTHER EXEMPLIFYING EXCELLENCE RECOGNIZED — DAYS

SUGGESTIONS – CHAPTER LEVELS

Mammogram Awareness Day (MAD) — 10/16/2020 (V)

- Encourage chapter members to use #AKANationalMammographyDay to post on social media.
- Support National Mammography Awareness Day by accompanying someone to an appointment.
- The International Connection and Social Action Committee in collaboration with the International Program Committee have provided an example proclamation for all chapters to share with their local governing bodies (legislatures, city and county government) to recognize annual Mammogram Awareness Day (MAD). This is a day to bring awareness to the need for early detection of breast cancer. Visit AKA.1908 for the proclamation.

Credit Education Month — 3/2021 (V)

- Share credit repair guidelines and fact sheet with sorors and the community. Available on AKA1908.com.
- Host seminars and other educational programs for credit repair.
- Encourage sorors and the community to access their credit report annually, available at www.annualcreditreport.com.

Financial Literacy Month — 4/2021 (V)

- Partner with local banks and other financial institutions such as Regions bank at www.regions.com to provide financial literacy information.
- Host a Buy Black Day during the month to encourage supporting black businesses 365 days per year.
- Host a forum or seminar for entrepreneurs during the month.

World Refugee Day — 6/20/2020 (V)

- Educate your chapter and your children: What is a refugee?
- What does “refugee” mean? How is being a refugee different from being a migrant?

- View the free World Refugee Day PowerPoint presentation on www.AKA1908.com that explains these terms in a sensitive and age-appropriate way.
- Encourage entrepreneur chapter members and small business owners to speak at an immigrant welcoming center or other organization.
- Offer a self-defense class for refugees
- Show your chapter’s support by shopping at businesses that have posted signs welcoming marginalized communities .
- Advocacy — call your members of Congress.
- Collaborate with your chapters social action committee for a script to make it easy to call up your members of Congress and tell them that your chapter of Alpha Kappa Alpha Sorority Inc. welcome refugees. You can also reach out to your members of Congress via their email which can be found online.
- If available in your local area, have chapter members visit refugee camps and learn about their lifestyle and real situation. While visiting, you may want to offer educational programs, games, and other activities as well as moral support.
- Post on the various online campaigns that are run across the country to support the refugees and to draw the attention of the world towards their conditions.
- Have your chapter participate in free clinic services, education, medicines, tents, food, water, blankets, and several other things that provide help and support.
- Know the “Fast Facts About Black Immigrants in the United States” on www.aka1908.com.



(V) Implement virtually until instructed by Supreme Basileus to resume chapter program activities in nonvirtual environment

ADDITIONAL COMMUNITY SERVICE ACTIVITIES

(V) Implement virtually until instructed by Supreme Basileus to resume chapter program activities in nonvirtual environment

- **Donate blankets to a homeless shelter. (V)**
- **Host a Thanksgiving dinner for people who may not be able to afford their own. (V)**
- **Offer to babysit or nanny for a family in need. (V)**
- **Make “care kits” with shampoo, toothbrushes, combs, etc. to donate to homeless shelters. (V)**
- **Prepare a home-cooked meal for the residents of a nearby homeless shelter. (V)**
- **Collect grocery coupons to give to a local food bank. (V)**
- **Help repair or paint a local homeless shelter. (V)**
- **Donate art supplies to kids in a homeless shelter. (V)**
- **Help organize and sort donations at a homeless shelter. (V)**
- **Babysit children while their parents look for jobs. (V)**
- **Become a big buddy for children at a homeless shelter. (V)**
- **Bake a batch of cookies or loaf of bread and deliver it to a soup kitchen. (V)**
- **Organize a winter clothes drive to collect coats, hats, scarves, and gloves to be donated. (V)**
- **Make first aid kits for homeless shelters. (V)**

INTERNATIONAL PROGRAM

2018–2022

IMPLEMENTATION CALENDAR

(V) Implement virtually until instructed by Supreme Basileus to resume chapter program activities in nonvirtual environment

July

Graduate Calendar

Undergraduate Calendar

Boule and Chapter Retreats

Boule and Chapter Retreats

August

Graduate Calendar

Undergraduate Calendar

TARGET 1: HBCU for Life

PROMOTE HBCUs

- Appoint HBCU chairman
- Develop community based events
- HBCU college fair planning
- Promote HBCU activities on social media

SUPPORT HBCUs

- Appoint HBCU chairman
- Endowment initiative online portal submissions
- “Text to Give” submissions
- Encourage alumnae giving
- Solicit company matching fund support

SIGNATURE PROJECT: #CAPSM

- Appoint chairman and committee
- Conduct #CAPSM training
- Identify & select juniors & seniors
- Select site & host kick-off events
- Provide students schedule for #CAPSM sessions

STEP 1: SEARCH

- Student strength(s) identification
- Review schools & programs
- Compile school listing
- Research scholarships & grants
- Review FAFSA application

STEP 5 : POSITIVE OUTLOOK

TARGET 2: Women’s Healthcare and Wellness

BREAST CANCER

- Appoint target leader

HEART HEALTH

- Appoint target leader
- Walk and monitor steps (8,000)
- Walk with the Supreme Basileus
- Track BMI

TARGET 1: HBCU for Life

PROMOTE HBCUs

- Appoint HBCU chairman
- HBCU college fair planning
- Promote HBCU activities on social media

SUPPORT HBCUs

- Appoint HBCU chairman
- “Text to Give” submissions
- Encourage alumnae giving

SIGNATURE PROJECT: #CAPSM

- Appoint chairman and committee
- Conduct #CAPSM training
- Identify & select juniors & seniors
- Select site & host kick-off events
- Provide students schedule for #CAPSM sessions

STEP 1: SEARCH

- Compile school listing
- Research scholarships & grants

STEP 5: POSITIVE OUTLOOK

TARGET 2: Women’s Healthcare and Wellness

BREAST CANCER

- Appoint target leader

HEART HEALTH

- Appoint target leader
- Walk and monitor steps (8,000)
- Walk with the Supreme Basileus
- Track BMI

August (continued)

Graduate Calendar

NUTRITION FOR LIFE

- Appoint target leader
- Provide educational materials

CARE FOR THE CAREGIVERS

- Appoint target leader

TARGET 3: Building Your Economic Legacy

PERSONAL FINANCIAL PLANNING & ASSET ACCUMULATION

- Appoint target leader
- Conduct financial seminars with partners

CREDIT REPAIR & MONITORING

- Appoint target leader
- Distribute information “targeted” by age groups

ENTREPRENEURSHIP AND THE BLACK DOLLAR 365

- Appoint target leader
- Track Black businesses dollars spent
- Chapter sponsored Buy Black activities
- Publicize chapter support of Black business
- Chapters use African-American vendors
- Help sorors grow their businesses

OPERATION AKA AssistSM

- Appoint co-coordinators
- Participate in advocacy

TARGET 4: The Arts!

SALUTE TO THE HARLEM RENAISSANCE AND THE BLACK ARTS MOVEMENT

- Appoint target leader
- Encourage careers in the arts

TARGET 5: Global Impact

- Appoint target leader
- Chapter collaborations

GLOBAL ASSISTANCE ACTIVITIES

- Appoint target leader
- Develop network for collection and delivery of items
- Consult regional representatives for assistance

REFUGEES IN AMERICA ASSISTANCE PROGRAM (RAAP)

- Appoint target leader
- Assist with tutoring at ESL centers

INTERNATIONAL DAY OF PRAYER

Undergraduate Calendar

NUTRITION FOR LIFE

- Appoint target leader
- Provide educational materials

CARE FOR THE CAREGIVERS

- Appoint target leader

TARGET 3: Building Your Economic Legacy

PERSONAL FINANCIAL PLANNING & ASSET ACCUMULATION

- Appoint target leader

ENTREPRENEURSHIP AND THE BLACK DOLLAR 365

- Appoint target leader
- Track black businesses dollars spent
- Chapter sponsored Buy Black activities
- Chapters use African-American vendors
- Help sorors grow their businesses

OPERATION AKA AssistSM

- Appoint co-coordinators
- Participate in advocacy

TARGET 4: The Arts!

SALUTE TO THE HARLEM RENAISSANCE AND THE BLACK ARTS MOVEMENT

- Appoint target leader
- Encourage careers in the arts

TARGET 5: Global Impact

REFUGEES IN AMERICA ASSISTANCE PROGRAM (RAAP)

- Assist with tutoring at ESL centers

INTERNATIONAL DAY OF PRAYER

Graduate Calendar

Undergraduate Calendar

TARGET 1: HBCU for Life: A Call to ActionSM

PROMOTE HBCUs

- HBCU college fair planning
- HBCU college tours
- HBCU football classic activities
- Promote HBCU activities on social media
- Adopt an HBCU
- HBCU Day/HBCU Month participation
- Identify HBCU ambassadors
- Wear HBCU for Life t-shirts

SUPPORT HBCUs

- Sorors Contribute \$35 to HBCU Endowment
- Endowment Initiative Online Portal submissions
- “Text to Give” submissions
- Encourage alumnae giving
- Solicit company matching fund support

HBCU Day/HBCU Month Participation

SIGNATURE PROJECT: #CAPSM

- Conduct #CAPSM training
- Identify & select juniors & seniors
- Select site & host kick-off events
- Provide students schedule for #CAPSM sessions

STEP 1: SEARCH

- Student strength(s) identification
- Review schools & programs
- Compile school listing
- Research scholarships & grants
- Review FAFSA application
- Collaborate & host college fairs

STEP 2: TEST

- Locate FREE resources
- Encourage ACT/SAT registrations
- Prepare students for ACT or SAT testing
- ACT testing
- SAT testing
- Continue scholarship research
- Continue FAFSA work

STEP 5: POSITIVE OUTLOOK

TARGET 2: Women’s Healthcare and Wellness

HEART HEALTH

- Create walking works club
- Walk and monitor steps (8,000)
- Walk with the Supreme Basileus
- Track BMI

NUTRITION FOR LIFE

- Identify chapter program goals and objectives
- Consider healthy food choices at chapter and other meetings

TARGET 1: HBCU for Life: A Call to ActionSM

PROMOTE HBCUs

- HBCU college fair planning
- HBCU football classic activities
- Promote HBCU activities on social media
- HBCU Day/HBCU Month participation
- Identify HBCU ambassadors
- Wear HBCU for Life t-shirts

SUPPORT HBCUs

- “Text to Give” submissions
- Encourage alumnae giving

HBCU Day/HBCU Month Participation

SIGNATURE PROJECT: #CAPSM

- Conduct #CAPSM training
- Identify & select juniors & seniors
- Select site & host kick-off events
- Provide students schedule for #CAPSM sessions

STEP 1: SEARCH

- Compile school listing
- Research scholarships & grants

STEP 2: TEST

- Locate free resources
- Encourage ACT/SAT registrations
- Prepare students for ACT or SAT testing
- ACT testing
- SAT testing
- Continue scholarship research

STEP 5: POSITIVE OUTLOOK

TARGET 2: Women’s Healthcare and Wellness

HEART HEALTH

- Create Walking Works club
- Walk and monitor steps (8,000)
- Walk with the Supreme Basileus
- Track BMI

NUTRITION FOR LIFE

- Identify chapter program goals and objectives
- Consider healthy food choices at chapter and other meetings

September (continued)

Graduate Calendar

Undergraduate Calendar

TARGET 3: Building Your Economic Legacy

PERSONAL FINANCIAL PLANNING & ASSET ACCUMULATION

- Identify potential partners
- Conduct financial seminars with partners

ENTREPRENEURSHIP AND THE BLACK DOLLAR 365

- Track Black businesses dollars spent
- Chapter sponsored Buy Black activities
- Publicize chapter support of Black business
- Chapters use African-American vendors
- Help sorors grow their businesses

OPERATION AKA AssistSM

- Identify specific goals
- Select homeless shelter or other organizations
- Focus media attention on the homeless
- Participate in advocacy

TARGET 4: The Arts!

SALUTE TO THE HARLEM RENAISSANCE AND THE BLACK ARTS MOVEMENT

- Encourage careers in the arts

TARGET 5: Global Impact

GLOBAL ASSISTANCE ACTIVITIES

- Develop network for collection and delivery of items
- Consult regional representatives for assistance
- Continue pillowcase dresses/shirts

REFUGEES IN AMERICA ASSISTANCE PROGRAM (RAAP)

- Assist with tutoring at ESL centers

TARGET 3: Building Your Economic Legacy

PERSONAL FINANCIAL PLANNING & ASSET ACCUMULATION

- Week/Month-long savings challenge

ENTREPRENEURSHIP AND THE BLACK DOLLAR 365

- Track Black businesses dollars spent
- Chapter sponsored Buy Black activities
- Chapters use African-American vendors
- Help sorors grow their businesses

OPERATION AKA AssistSM

- Identify specific goals
- Select homeless shelter or other organizations
- Focus media attention on the homeless
- Participate in advocacy

TARGET 4: The Arts!

SALUTE TO THE HARLEM RENAISSANCE AND THE BLACK ARTS MOVEMENT

- Encourage careers in the arts

TARGET 5: Global Impact

GLOBAL ASSISTANCE ACTIVITIES

- Continue pillowcase dresses/shirts

REFUGEES IN AMERICA ASSISTANCE PROGRAM (RAAP)

- Assist with tutoring at ESL centers

October

Graduate Calendar

Undergraduate Calendar

TARGET 1: HBCU for Life

PROMOTE HBCUs

- HBCU college fair event
- HBCU college tours
- HBCU football classic activities
- Promote HBCU activities on social media
- Sponsor step show
- Wear HBCU for Life t-shirts
- Participate in HBCU Week/Month

TARGET 1: HBCU for Life

PROMOTE HBCUs

- HBCU college fair event
- HBCU football classic activities
- Promote HBCU activities on social media
- Sponsor step show
- Wear HBCU for Life t-shirts
- Participate in HBCU Week/Month

October (continued)

Graduate Calendar

SUPPORT HBCUs

- Endowment Initiative Online portal submissions
- “Text to Give” submissions
- Encourage alumnae giving
- Solicit company matching fund support

SIGNATURE PROJECT: #CAPSM

STEP 1: SEARCH

- Collaborate & host college fairs

STEP 2: TEST

- Locate free resources
- Encourage ACT/SAT registrations
- Prepare students for ACT or SAT testing
- ACT testing
- SAT testing
- Continue scholarship research
- Continue FAFSA work

STEP 3: EVALUATE

- Review school listing from step 1
- Create short list
- Rank remaining schools
- Encourage parent discussions
- Download or print information

STEP 4 : PAPERWORK

- Create calendar for all deadlines
- Create spreadsheet for application deadlines
- Read application details
- Review writing techniques
- Complete applications
- Submit applications for early admissions
- Confirm information receipt
- Celebrate participant progress

STEP 5 : POSITIVE OUTLOOK

TARGET 2: Women’s Healthcare and Wellness

BREAST CANCER

- Host annual breast cancer awareness event
- Distribute breast cancer educational kit
- Distribute mammogram resource list for indigents
- Host breast cancer awareness seminars
- Participate in Breast Cancer Awareness Impact Day
- Observe Mammogram Awareness Day

HEART HEALTH

- Walk and monitor steps (8,000)
- Walk with the Supreme Basileus
- Track BMI

NUTRITION FOR LIFE

- Consider healthy food choices at chapter and other meetings

Undergraduate Calendar

SUPPORT HBCUs

- “Text to Give” submissions
- Encourage alumnae giving

SIGNATURE PROJECT: #CAPSM

STEP 2: TEST

- Locate free resources
- Encourage ACT/SAT registrations
- Prepare students for ACT or SAT testing
- ACT testing
- SAT testing
- Continue scholarship research

STEP 3: EVALUATE

- Encourage parent discussions

STEP 4: PAPERWORK

- Create calendar for all deadlines
- Create spreadsheet for application deadlines
- Submit applications for early admissions

STEP 5: POSITIVE OUTLOOK

TARGET 2: Women’s Healthcare and Wellness

BREAST CANCER

- Host annual breast cancer awareness event
- Distribute breast cancer educational kit
- Distribute mammogram resource list for indigents
- Host breast cancer awareness seminars
- Participate in Breast Cancer Awareness Impact Day
- Observe Mammogram Awareness Day




HEART HEALTH

- Walk and monitor steps (8,000)
- Walk with the Supreme Basileus
- Track BMI


NUTRITION FOR LIFE

- Consider healthy food choices at chapter and other meetings

October (continued)

<i>Graduate Calendar</i>	<i>Undergraduate Calendar</i>
<p>TARGET 3: Building Your Economic Legacy</p> <p>PERSONAL FINANCIAL PLANNING & ASSET ACCUMULATION</p> <ul style="list-style-type: none"> • Conduct financial seminars with partners <p>ENTREPRENEURSHIP AND THE BLACK DOLLAR 365</p> <ul style="list-style-type: none"> • Track Black businesses dollars spent • Black-owned business directory • Chapter sponsored Buy Black activities • Publicize chapter support of black business • Chapters use African-American vendors • Help sorors grow their businesses <p>OPERATION AKA AssistSM</p> <ul style="list-style-type: none"> • Select homeless shelter or other organization • Focus media attention on the homeless • Participate in advocacy <p>TARGET 4: The Arts!</p> <p>SALUTE TO THE HARLEM RENAISSANCE AND THE BLACK ARTS MOVEMENT</p> <ul style="list-style-type: none"> • Educational activities for the two movements • Identify talent coaches • Showcase artist(s) from two movements • Drop the Mic contest • Encourage careers in the arts • Utilize chapter fundraisers to highlight two movements <p>TARGET 5: Global Impact</p> <p>GLOBAL ASSISTANCE ACTIVITIES</p> <ul style="list-style-type: none"> • Consult regional representatives for assistance <p>REFUGEES IN AMERICA ASSISTANCE PROGRAM (RAAP)</p> <ul style="list-style-type: none"> • Assist with tutoring at ESL centers 	<p>TARGET 3: Building Your Economic Legacy</p>  <p>ENTREPRENEURSHIP AND THE BLACK DOLLAR 365</p> <ul style="list-style-type: none"> • Track Black businesses dollars spent • Chapter sponsored Buy Black activities • Chapters use African-American vendors • Help sorors grow their businesses  <p>OPERATION AKA AssistSM</p> <ul style="list-style-type: none"> • Select homeless shelter or other organization • Focus media attention on the homeless • Participate in advocacy <p>TARGET 4: The Arts!</p> <p>SALUTE TO THE HARLEM RENAISSANCE AND THE BLACK ARTS MOVEMENT</p> <ul style="list-style-type: none"> • Identify talent coaches • Showcase artist(s) from two movements • Drop the Mic contest • Encourage careers in the arts • Utilize chapter fundraisers to highlight two movements • Step show competitions <p>TARGET 5: Global Impact</p> <p>REFUGEES IN AMERICA ASSISTANCE PROGRAM (RAAP)</p> <ul style="list-style-type: none"> • Assist with tutoring at ESL centers 

November

<i>Graduate Calendar</i>	<i>Undergraduate Calendar</i>
<p>TARGET 1: HBCU for Life</p> <p>PROMOTE HBCUs</p> <ul style="list-style-type: none"> • HBCU college tours • HBCU football classic activities • Promote HBCU activities on social media • Develop HBCU graduate listing • Identify HBCU “Hidden Figures” • Submit outstanding alumnae HBCU information <p>SUPPORT HBCUs</p> <ul style="list-style-type: none"> • Sponsor academic legacy fundraiser • Endowment Initiative Online Portal submissions • “Text to Give” submissions 	<p>TARGET 1: HBCU for Life</p> <p>PROMOTE HBCUs</p> <ul style="list-style-type: none"> • HBCU football classic activities • Promote HBCU activities on social media • Identify HBCU “Hidden Figures” <p>SUPPORT HBCUs</p> <ul style="list-style-type: none"> • “Text to Give” submissions • Encourage alumnae giving • Chapter contribution to AKA HBCU Endowment Initiative 

Graduate Calendar

- Encourage alumnae giving
- Solicit company matching fund support
- Identify “other” gift opportunities
- Chapter contribution to AKA HBCU Endowment Initiative

SIGNATURE PROJECT: #CAPSM

- Host boot camps

STEP 3: EVALUATE

- Review school listing from step 1
- Create short list
- Rank remaining schools
- Encourage parent discussions
- Download or print information

STEP 4: PAPERWORK

- Create calendar for all deadlines
- Create spreadsheet for application deadlines
- Read application details
- Review writing techniques
- Complete applications
- Submit applications for early admissions
- Confirm information receipt
- Celebrate participant progress

STEP 5: POSITIVE OUTLOOK

TARGET 2: Women’s Healthcare and Wellness

HEART HEALTH

- Walk and monitor steps (8,000)
- Blood pressure monitoring resource listing
- Walk with the Supreme Basileus
- Track BMI

NUTRITION FOR LIFE

- Host a healthy food drive
- Provide educational materials
- Consider healthy food choices at chapter and other meetings

CARE FOR THE CAREGIVERS

- Host caregiver care seminar/activity
- Distribute caregiver best practice tips
- Host chapter panel/roundtable discussions
- Participate in Caregivers’ Impact Day

TARGET 3: Building Your Economic Legacy

PERSONAL FINANCIAL PLANNING & ASSET ACCUMULATION

- Conduct financial seminars with partners

ENTREPRENEURSHIP AND THE BLACK DOLLAR 365

- Track Black businesses dollars spent
- Black-owned business directory

Undergraduate Calendar



SIGNATURE PROJECT: #CAPSM

STEP 3: EVALUATE

- Encourage parent discussions

STEP 4: PAPERWORK

- Create calendar for all deadlines
- Create spreadsheet for application deadlines
- Submit applications for early admissions

STEP 5: POSITIVE OUTLOOK



TARGET 2: Women’s Healthcare and Wellness

HEART HEALTH

- Walk and monitor steps (8,000)
- Blood pressure monitoring resource listing
- Walk with the Supreme Basileus
- Track BMI

NUTRITION FOR LIFE

- Provide educational materials
- Campus food drive
- Healthy meal cook off
- Consider healthy food choices at chapter and other meetings

CARE FOR THE CAREGIVERS

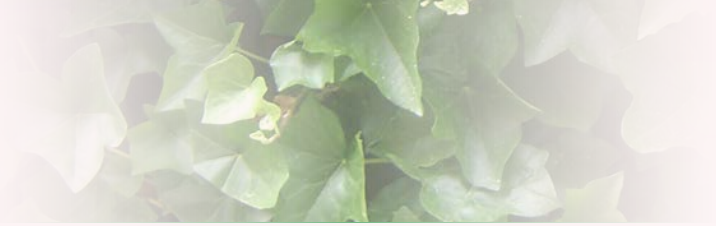

- Host caregiver care seminar/activity
- Distribute caregiver best practice tips
- Host chapter panel/roundtable discussions
- Participate in Caregivers’ Impact Day

TARGET 3: Building Your Economic Legacy



ENTREPRENEURSHIP AND THE BLACK DOLLAR 365

- Track Black businesses dollars spent
- Chapter sponsored Buy Black activities
- Chapters use African-American vendors
- Help sorors grow their businesses

November (continued)

<i>Graduate Calendar</i>	<i>Undergraduate Calendar</i>
<ul style="list-style-type: none"> Chapter sponsored Buy Black activities Publicize chapter support of Black business Chapters use African-American vendors Help sorors grow their businesses <p>OPERATION AKA AssistSM</p> <ul style="list-style-type: none"> Conduct community drives for shelters Identify homeless students in schools and provide needs Participate in advocacy <p>TARGET 4: The Arts!</p> <p>SALUTE TO THE HARLEM RENAISSANCE AND THE BLACK ARTS MOVEMENT</p> <ul style="list-style-type: none"> Encourage careers in the arts Utilize chapter fundraisers to highlight two movements 	<p>OPERATION AKA AssistSM</p> <ul style="list-style-type: none"> Conduct community drives for shelters Participate in advocacy  <p>TARGET 4: The Arts!</p> <p>SALUTE TO THE HARLEM RENAISSANCE AND THE BLACK ARTS MOVEMENT</p> <ul style="list-style-type: none"> Encourage careers in the arts Utilize chapter fundraisers to highlight two movements
<p>TARGET 5: Global Impact</p> <p>GLOBAL ASSISTANCE ACTIVITIES</p> <ul style="list-style-type: none"> Consult regional representatives for assistance Implement with Soles4Souls partner Implement with Lions Clubs partner <p>REFUGEES IN AMERICA ASSISTANCE PROGRAM (RAAP)</p> <ul style="list-style-type: none"> Identify RAAP potential partners Identify community resources for support Perform refugee needs assessment Seek permission(s) to engage with refugees Assist with tutoring at ESL centers Develop & distribute local refugee fact sheet Consider adopting a refugee family Consult regional representative 	<p>TARGET 5: Global Impact</p> <p>REFUGEES IN AMERICA ASSISTANCE PROGRAM (RAAP)</p> <ul style="list-style-type: none"> Assist with tutoring at ESL centers Develop & distribute local refugee fact sheet 

December

<i>Graduate Calendar</i>	<i>Undergraduate Calendar</i>
<p>TARGET 1: HBCU for Life</p> <p>PROMOTE HBCUs</p> <ul style="list-style-type: none"> Promote HBCU activities on social media <p>SUPPORT HBCUs</p> <ul style="list-style-type: none"> Endowment Initiative Online Portal submissions “Text to Give” submissions Encourage alumnae giving Solicit company matching fund support <p>SIGNATURE PROJECT: #CAPSM</p> <ul style="list-style-type: none"> Submit applications for regular admissions Take ACT/SAT if needed Continue researching funding sources 	<p>TARGET 1: HBCU for Life</p> <p>PROMOTE HBCUs</p> <ul style="list-style-type: none"> Promote HBCU activities on social media <p>SUPPORT HBCUs</p> <ul style="list-style-type: none"> “Text to Give” submissions Encourage alumnae giving  <p>SIGNATURE PROJECT: #CAPSM</p> <ul style="list-style-type: none"> Submit applications for regular admissions Continue researching funding sources 

Graduate Calendar

Undergraduate Calendar

STEP 5: POSITIVE OUTLOOK

TARGET 2: Women’s Healthcare and Wellness

HEART HEALTH

- Walk and monitor steps (8,000)
- Walk with the Supreme Basileus
- Track BMI

NUTRITION FOR LIFE

- Host a healthy food drive
- Provide educational materials
- Consider healthy food choices at chapter and other meetings

TARGET 3: Building Your Economic Legacy

PERSONAL FINANCIAL PLANNING & ASSET ACCUMULATION

- Conduct financial seminars with partners

ENTREPRENEURSHIP AND THE BLACK DOLLAR 365

- Track Black businesses dollars spent
- Black-owned business directory
- Chapter sponsored Buy Black activities
- Publicize chapter support of Black business
- Host a Black business expo
- Chapters Use African-American vendors
- Help sorors grow their businesses

OPERATION AKA AssistSM

- Conduct community drives for shelters
- Identify homeless students in schools and provide needs
- Participate in advocacy

TARGET 4: The Arts!

SALUTE TO THE HARLEM RENAISSANCE AND THE BLACK ARTS MOVEMENT

- Encourage careers in the arts
- Utilize chapter fundraisers to highlight two movements

TARGET 5: Global Impact

GLOBAL IMPACT DAY

- Chapter collaborations

GLOBAL ASSISTANCE ACTIVITIES

- Consult regional representatives for assistance
- Implement with Soles for Soles partner
- Implement with Lions Club partner

REFUGEES IN AMERICA ASSISTANCE PROGRAM (RAAP)

- Assist with tutoring at ESL centers
- Develop & distribute local refugee fact sheet
- Consider adopting a refugee family

STEP 5: POSITIVE OUTLOOK

TARGET 2: Women’s Healthcare and Wellness

HEART HEALTH

- Walk and monitor steps (8,000)
- Walk with the Supreme Basileus
- Track BMI

NUTRITION FOR LIFE

- Provide educational materials
- Campus food drive
- Healthy meal cook off
- Consider healthy food choices at chapter and other meetings

TARGET 3: Building Your Economic Legacy

ENTREPRENEURSHIP AND THE BLACK DOLLAR 365

- Track Black businesses dollars spent
- Chapter sponsored Buy Black activities
- Chapters use African-American vendors
- Help sorors grow their businesses

OPERATION AKA AssistSM

- Conduct community drives for shelters
- Participate in advocacy

TARGET 4: The Arts!

SALUTE TO THE HARLEM RENAISSANCE AND THE BLACK ARTS MOVEMENT

- Encourage careers in the arts
- Utilize chapter fundraisers to highlight two movements

TARGET 5: Global Impact

REFUGEES IN AMERICA ASSISTANCE PROGRAM (RAAP)

- Assist with tutoring at ESL centers
- Develop & distribute local refugee fact sheet

Graduate Calendar

Undergraduate Calendar

FOUNDERS' DAY
 REACTIVATION DAY
 MLK DAY OF SERVICE

TARGET 1: HBCU for Life

- PROMOTE HBCUs
- Promote HBCU activities on social media
 - Publish HBCU resource listing
- SUPPORT HBCUs
- Endowment Initiative Online Portal submissions
 - "Text to Give" submissions
 - Encourage alumnae giving
 - Solicit company matching fund support
 - Engage high net worth HBCU alumnae donations

- SIGNATURE PROJECT: #CAPSM**
- Submit applications for regular admissions
 - Take ACT/SAT if needed
 - Continue researching funding sources

STEP 5: POSITIVE OUTLOOK

TARGET 2: Women's Healthcare and Wellness

- HEART HEALTH
- Walk and monitor steps (8,000)
 - Walk with the Supreme Basileus
 - Track BMI

- NUTRITION FOR LIFE
- Utilize healthy eating activities/plans
 - Utilize workshops, media and other

- Outreach Strategies
- Provide educational materials
 - Consider healthy food choices at chapter and other meetings

TARGET 3: Building Your Economic Legacy

- PERSONAL FINANCIAL PLANNING & ASSET ACCUMULATION
- Conduct financial seminars with partners
- ENTREPRENEURSHIP AND THE BLACK DOLLAR 365
- Track Black businesses dollars spent
 - Chapter sponsored Buy Black activities
 - Publicize chapter support of Black business
 - Chapters use African-American vendors
 - Help sorors grow their businesses

- OPERATION AKA AssistSM
- Participate in advocacy

FOUNDERS' DAY
 REACTIVATION DAY
 MLK DAY OF SERVICE

TARGET 1: HBCU for Life

- PROMOTE HBCUs
- Promote HBCU activities on social media
 - Publish HBCU resource listing
- SUPPORT HBCUs
- "Text to Give" Submissions
 - Encourage alumnae giving
 - Engage high net worth HBCU alum donations

- SIGNATURE PROJECT: #CAPSM**
- Submit applications for regular admissions
 - Continue researching funding sources

STEP 5: POSITIVE OUTLOOK

TARGET 2: Women's Healthcare and Wellness

- HEART HEALTH
- Walk and monitor steps (8,000)
 - Walk with the Supreme Basileus
 - Track BMI

- NUTRITION FOR LIFE
- Utilize workshops, media and other

- Outreach Strategies
- Provide educational materials
 - Consider healthy food choices at chapter and other meetings

TARGET 3: Building Your Economic Legacy

- ENTREPRENEURSHIP AND THE BLACK DOLLAR 365
- Track Black businesses dollars spent
 - Chapter sponsored Buy Black activities
 - Chapters use African-American vendors
 - Help sorors grow their businesses

- OPERATION AKA AssistSM
- Participate in advocacy

January (continued)

Graduate Calendar

TARGET 4: The Arts!

SALUTE TO THE HARLEM RENAISSANCE AND THE BLACK ARTS MOVEMENT

- Host community talent events
- Black authors book clubs
- Encourage careers in the arts
- Utilize chapter fundraisers to highlight two movements

TARGET 5: Global Impact

GLOBAL ASSISTANCE ACTIVITIES

- Consult regional representatives for assistance
- Continue pillowcase dresses/shirts

REFUGEES IN AMERICA ASSISTANCE PROGRAM (RAAP)

- Assist with tutoring at ESL centers
- Host a dictionary & school supplies drive at ESL center

Undergraduate Calendar

TARGET 4: The Arts!

SALUTE TO THE HARLEM RENAISSANCE AND THE BLACK ARTS MOVEMENT

- Host community talent events
- Black authors book clubs
- Encourage careers in the arts
- Utilize chapter fundraisers to highlight two movements

TARGET 5: Global Impact

GLOBAL ASSISTANCE ACTIVITIES

- Continue pillowcase dresses/shirts

REFUGEES IN AMERICA ASSISTANCE PROGRAM (RAAP)

- Assist with tutoring at ESL centers
- Host a dictionary & school supplies drive at ESL center

February

Graduate Calendar

TARGET 1: HBCU *for Life*

PROMOTE HBCUs

- HBCU college tours
- Promote HBCU activities on social media
- Establish HBCU scholarship

SUPPORT HBCUs

- Endowment Initiative Online Portal submissions
- “Text to Give” submissions
- Encourage alumnae giving
- Solicit company matching fund support

SIGNATURE PROJECT: #CAPSM

STEP 5: POSITIVE OUTLOOK

- Conduct money management workshop
- College application preview event for juniors
- Encourage to complete financial aid
- Submit housing application fee

TARGET 2: Women’s Healthcare and Wellness

BREAST CANCER

- Recognize Mammogram Awareness Day (MAD)

HEART HEALTH

- Walk and monitor steps (8,000)
- Observe Pink Goes Red Impact Day
- Walk with the Supreme Basileus
- Track BMI
- Sponsor CPR training classes
- Host seminars & workshops

Undergraduate Calendar

TARGET 1: HBCU *for Life*

PROMOTE HBCUs

- Promote HBCU activities on social media

SUPPORT HBCUs

- “Text to Give” submissions
- Encourage alumnae giving

SIGNATURE PROJECT: #CAPSM

STEP 5: POSITIVE OUTLOOK

- Conduct money management workshop
- Encourage to complete financial aid

TARGET 2: Women’s Healthcare and Wellness

BREAST CANCER

- Recognize Mammogram Awareness Day (MAD)

HEART HEALTH

- Walk and monitor steps (8,000)
- Observe Pink Goes Red Impact Day
- Walk with the Supreme Basileus
- Track BMI
- Sponsor CPR training classes
- Host seminars & workshops

Graduate Calendar

Undergraduate Calendar

- Distribute education materials
- Host community health fair

NUTRITION FOR LIFE

- Community garden sponsorship
- Personal garden creation
- Provide educational materials
- Consider healthy food choices at chapter and other meetings

CARE FOR THE CAREGIVERS

- Host caregiver care seminar/activity
- Distribute caregiver best practice tips
- Host chapter panel/roundtable discussions

TARGET 3: Building Your Economic Legacy

PERSONAL FINANCIAL PLANNING & ASSET ACCUMULATION

- Conduct financial seminars with partners

ENTREPRENEURSHIP AND THE BLACK DOLLAR 365

- Track black businesses dollars spent
- Chapter sponsored Buy Black activities
- Publicize chapter support of Black business
- Chapters use African-American vendors
- Help sorors grow their businesses

OPERATION AKA AssistSM

- Participate in advocacy

TARGET 4: The Arts!

SALUTE TO THE HARLEM RENAISSANCE AND THE BLACK ARTS MOVEMENT

- Host community talent events
- Profile prominent AKA artists
- Showcase artist(s) from two movements
- Drop the Mic contest
- Encourage careers in the arts
- Expose HBCU art collections
- Sponsor youth art display & symposiums
- Utilize chapter fundraisers to highlight two movements
- Explore artist(s) contributions

TARGET 5: Global Impact

GLOBAL ASSISTANCE ACTIVITIES

- Consult regional representatives for assistance

REFUGEES IN AMERICA ASSISTANCE PROGRAM (RAAP)

- Assist with tutoring at ESL centers
- Host a dictionary & school supplies drive at ESL center

- Distribute education materials
- Host community health fair
- Keep it Moving Challenge/step competition

NUTRITION FOR LIFE

- Provide educational materials
- Consider healthy food choices at chapter and other meetings

CARE FOR THE CAREGIVERS

- Host caregiver care seminar/activity
- Distribute caregiver best practice tips
- Host chapter panel/roundtable discussions

TARGET 3: Building Your Economic Legacy

ENTREPRENEURSHIP AND THE BLACK DOLLAR 365

- Track black businesses dollars spent
- Chapter sponsored Buy Black activities
- Chapters use African-American vendors
- Help sorors grow their businesses

OPERATION AKA AssistSM

- Participate in advocacy

TARGET 4: The Arts!

SALUTE TO THE HARLEM RENAISSANCE AND THE BLACK ARTS MOVEMENT

- Host community talent events
- Showcase artist(s) from two movements
- Drop the Mic contest
- Encourage careers in the arts
- Sponsor youth art display & symposiums
- Utilize chapter fundraisers to highlight two movements

TARGET 5: Global Impact

REFUGEES IN AMERICA ASSISTANCE PROGRAM (RAAP)

- Assist with tutoring at ESL centers
- Host a dictionary & school supplies drive at ESL center

Graduate Calendar

Undergraduate Calendar

TARGET 1: HBCU for Life

PROMOTE HBCUs

- HBCU college tours
- HBCU college choir concerts
- Promote HBCU activities on social media
- Compete for regional awards

SUPPORT HBCUs

- Host Chapter fundraising activity
- Endowment Initiative Online Portal submissions
- “Text to Give” submissions
- Encourage alumnae giving
- Solicit company matching fund support
- Compete for regional awards

SIGNATURE PROJECT: #CAPSM

STEP 5: POSITIVE OUTLOOK

- Conduct money management workshop
- College application preview event for juniors
- Encourage to complete financial aid
- Submit housing application fee

TARGET 2: Women’s Healthcare and Wellness

BREAST CANCER

- Collaborate with local partners for mammograms
- Host annual breast cancer awareness event
- Distribute breast cancer educational kit
- Host breast cancer awareness seminars

HEART HEALTH

- Walk and monitor steps (8,000)
- Walk with the Supreme Basileus
- Track BMI
- Distribute education materials

NUTRITION FOR LIFE

- Personal garden creation
- Provide educational materials
- Consider healthy food choices at chapter and other meetings

TARGET 3: Building Your Economic Legacy

PERSONAL FINANCIAL PLANNING & ASSET ACCUMULATION

- Conduct financial seminars with partners

CREDIT REPAIR & MONITORING

- Host Your Score Matters activities
- Partner with certified local resources
- Conduct informational sessions
- Distribute information “targeted” by age groups
- Participate in credit education social media blitz
- Develop fact sheet
- Distribute AKA credit repair guidelines

TARGET 1: HBCU for Life

PROMOTE HBCUs

- HBCU college choir concerts
- Promote HBCU activities on social media
- compete for regional awards

SUPPORT HBCUs

- “Text to Give” Submissions
- Encourage Alumnae Giving
- Compete for Regional Awards

SIGNATURE PROJECT: #CAPSM

STEP 5: POSITIVE OUTLOOK

- Conduct money management workshop
- Encourage to complete financial aid

TARGET 2: Women’s Healthcare and Wellness

BREAST CANCER

- Host annual breast cancer awareness event
- Distribute breast cancer educational kit
- Host breast cancer awareness seminars

HEART HEALTH

- Walk and monitor steps (8,000)
- Walk with the Supreme Basileus
- Track BMI
- Distribute education materials

NUTRITION FOR LIFE

- Provide educational materials
- Consider healthy food choices at chapter and other meetings

TARGET 3: Building Your Economic Legacy

CREDIT REPAIR & MONITORING

- Conduct informational sessions
- Develop fact sheet
- Distribute AKA credit repair guidelines
- Credit protection brown bag lunch series

March (continued)

Graduate Calendar

ENTREPRENEURSHIP AND THE BLACK DOLLAR 365

- Track Black businesses dollars spent
- Chapter sponsored Buy Black activities
- Publicize chapter support of Black business
- Chapters use African-American vendors
- Help sorors grow their businesses

OPERATION AKA AssistSM

- Participate in advocacy

TARGET 4: The Arts!

SALUTE TO THE HARLEM RENAISSANCE AND THE BLACK ARTS MOVEMENT

- Profile prominent AKA artists
- Encourage careers in the arts
- Expose HBCU art collections
- Utilize chapter fundraisers to highlight two movements
- Explore artist(s) contributions

TARGET 5: Global Impact

GLOBAL ASSISTANCE ACTIVITIES

- Consult Regional Representatives for Assistance

REFUGEES IN AMERICA ASSISTANCE PROGRAM (RAAP)

- Assist with tutoring at ESL Centers

Undergraduate Calendar

ENTREPRENEURSHIP AND THE BLACK DOLLAR 365

- Track Black Businesses dollars spent
- Chapter sponsored Buy Black activities
- Chapters use African-American vendors
- Help sorors grow their businesses

OPERATION AKA AssistSM

- Participate in advocacy

TARGET 4: The Arts!

SALUTE TO THE HARLEM RENAISSANCE AND THE BLACK ARTS MOVEMENT

- Encourage careers in the arts
- Utilize chapter fundraisers to highlight two movements

TARGET 5: Global Impact

REFUGEES IN AMERICA ASSISTANCE PROGRAM (RAAP)

- Assist with tutoring at ESL centers

April

Graduate Calendar

TARGET 1: HBCU for Life

PROMOTE HBCUs

- HBCU college tours
- HBCU college choir concerts
- Promote HBCU activities on social media
- Sponsor step show
- Compete for regional awards

SUPPORT HBCUS

- Host chapter fundraising activity
- Endowment initiative online portal submissions
- "Text to Give" submissions
- Encourage alumnae giving
- Solicit company matching fund support
- Compete for regional awards

SIGNATURE PROJECT: #CAPSM

STEP 5: POSITIVE OUTLOOK

- Re-evaluate school admittances
- Discuss final decision with family

Undergraduate Calendar

TARGET 1: HBCU for Life

PROMOTE HBCUs

- HBCU college choir concerts
- Promote HBCU activities on social media
- Sponsor step show
- Compete for regional awards

SUPPORT HBCUs

- "Text to Give" submissions
- Encourage alumnae giving
- Compete for regional awards

SIGNATURE PROJECT: #CAPSM

STEP 5: POSITIVE OUTLOOK

- Re-evaluate school admittances

Graduate Calendar

- Follow up seniors to ensure forms complete
- Consider alternate schools if not accepted
- Apply for student loans & grants

TARGET 2: Women’s Healthcare and Wellness

BREAST CANCER

- Collaborate with local partners for mammograms

HEART HEALTH

- Walk and monitor steps (8,000)
- Walk with the Supreme Basileus
- Track BMI

NUTRITION FOR LIFE

- Provide educational materials
- Consider healthy food choices at chapter and other meetings

TARGET 3: Building Your Economic Legacy

PERSONAL FINANCIAL PLANNING & ASSET ACCUMULATION

- Conduct financial seminars with partners
- Financial literacy month activity
- Distribute financial planning tool kits
- Disseminate wealth building tips

ENTREPRENEURSHIP AND THE BLACK DOLLAR 365

- Track Black businesses dollars spent
- Chapter sponsored Buy Black activities
- Publicize chapter support of Black business
- Chapters use African-American vendors
- Help sorors grow their businesses

OPERATION AKA AssistSM

- Participate in advocacy

TARGET 4: The Arts!

SALUTE TO THE HARLEM RENAISSANCE AND THE BLACK ARTS MOVEMENT

- Host jazz events for the two movements
- Encourage careers in the arts
- Utilize chapter fundraisers to highlight two movements

TARGET 5: Global Impact

GLOBAL IMPACT DAY

- Chapter collaborations
- Community service project with international impact
- Recruit prominent spokesperson regarding Community service project
- Submit press release on international issue

GLOBAL ASSISTANCE ACTIVITIES

- Consult regional representatives for assistance

REFUGEES IN AMERICA ASSISTANCE PROGRAM (RAAP)

- Assist with tutoring at ESL centers

Undergraduate Calendar

TARGET 2: Women’s Healthcare and Wellness

HEART HEALTH

- Walk and monitor steps (8,000)
- Walk with the Supreme Basileus
- Track BMI

NUTRITION FOR LIFE

- Provide educational materials
- Consider healthy food choices at chapter and other meetings

TARGET 3: Building Your Economic Legacy

PERSONAL FINANCIAL PLANNING & ASSET ACCUMULATION

- Financial literacy month activity
- Distribute financial planning tool kits
- Financial seminar for undergrads

ENTREPRENEURSHIP AND THE BLACK DOLLAR 365

- Track Black businesses dollars spent
- Chapter sponsored Buy Black activities
- Chapters use African-American vendors
- Help sorors grow their businesses

OPERATION AKA AssistSM

- Participate in advocacy

TARGET 4: The Arts!

SALUTE TO THE HARLEM RENAISSANCE AND THE BLACK ARTS MOVEMENT

- Encourage careers in the arts
- Utilize chapter fundraisers to highlight two movements
- Step show competitions

TARGET 5: Global Impact

GLOBAL IMPACT DAY

- Community service project with international impact
- Chapter collaborations

REFUGEES IN AMERICA ASSISTANCE PROGRAM (RAAP)

- Assist with tutoring at ESL centers

Graduate Calendar

Undergraduate Calendar

TARGET 1: HBCU for Life

PROMOTE HBCUs

- HBCU college choir concerts
- Promote HBCU activities on social media
- Compete for regional awards

SUPPORT HBCUs

- Sponsor chapter members' giving competition
- Endowment Initiative Online Portal submissions
- "Text to Give" submissions
- Encourage alumnae giving
- Solicit company matching fund support
- Compete for regional awards
- Sponsor giving challenge among chapter HBCUs
- Establish HBCU scholarship or other assistance

SIGNATURE PROJECT: #CAPSM

STEP 5: POSITIVE OUTLOOK

- Re-evaluate school admittances
- Discuss final decision with family
- Follow up seniors to ensure forms complete
- Consider alternate schools if not accepted
- Apply for student loans & grants
- Follow up seniors to ensure forms complete
- Ensure all documents and fees have been submitted to college
- Host session celebrating success
- Progress report for students accepted to college
- Identify successes and challenges
- File online reports
- Begin planning for next year's #CAPSM
- Celebrate

TARGET 2: Women's Healthcare and Wellness

HEART HEALTH

- Walk and monitor steps (8,000)
- Walk with the Supreme Basileus
- Track BMI

NUTRITION FOR LIFE

- Provide educational materials
- Consider healthy food choices at chapter and other meetings

TARGET 3: Building Your Economic Legacy

PERSONAL FINANCIAL PLANNING & ASSET ACCUMULATION

- Conduct financial seminars with partners

ENTREPRENEURSHIP AND THE BLACK DOLLAR 365

- Track Black businesses dollars spent
- Chapter sponsored Buy Black activities
- Publicize chapter support of Black business

TARGET 1: HBCU for Life

PROMOTE HBCUs

- HBCU college choir concerts
- Promote HBCU activities on social media
- Compete for regional awards

SUPPORT HBCUs

- "Text to Give" submissions
- Encourage alumnae giving
- Solicit company matching fund support
- Compete for regional awards
- Sponsor giving challenge among chapter HBCU

SIGNATURE PROJECT: #CAPSM

STEP 5: POSITIVE OUTLOOK

- Re-evaluate school admittances
- Begin planning for next year's #CAPSM
- Celebrate

TARGET 2: Women's Healthcare and Wellness

HEART HEALTH

- Walk and monitor steps (8,000)
- Walk with the Supreme Basileus
- Track BMI

NUTRITION FOR LIFE

- Provide educational materials
- Consider healthy food choices at chapter and other meetings

TARGET 3: Building Your Economic Legacy

ENTREPRENEURSHIP AND THE BLACK DOLLAR 365

- Track Black businesses dollars spent
- Chapter sponsored Buy Black activities
- Chapters use African-American vendors
- Help sorors grow their businesses

May (continued)

Graduate Calendar

- Chapters use African-American vendors
 - Help sorors grow their businesses
- OPERATION AKA AssistSM
- Holiday food drive for shelters
 - Participate in advocacy
- TARGET 4: The Arts!**
- SALUTE TO THE HARLEM RENAISSANCE AND THE BLACK ARTS MOVEMENT
- Encourage careers in the arts
 - Utilize chapter fundraisers to highlight two movements
- TARGET 5: Global Impact**
- GLOBAL ASSISTANCE ACTIVITIES
- Consult regional representatives for assistance
- REFUGEES IN AMERICA ASSISTANCE PROGRAM (RAAP)
- Assist with tutoring at ESL centers

Undergraduate Calendar

- OPERATION AKA AssistSM
- Holiday food drive for shelters
 - Participate in advocacy
- TARGET 4: The Arts!**
- SALUTE TO THE HARLEM RENAISSANCE AND THE BLACK ARTS MOVEMENT
- Encourage careers in the arts
 - Utilize chapter fundraisers to highlight two movements
- TARGET 5: Global Impact**
- REFUGEES IN AMERICA ASSISTANCE PROGRAM (RAAP)
- Assist with tutoring at ESL centers

June

Graduate Calendar

- TARGET 1: HBCU for Life**
- PROMOTE HBCUs
- Promote HBCU activities on social media
- SUPPORT HBCUs
- Endowment Initiative Online Portal submissions
 - “Text to Give” submissions
 - Encourage alumnae giving
 - Solicit company matching fund support
- SIGNATURE PROJECT: #CAPSM**
- STEP 5: POSITIVE OUTLOOK
- Follow up seniors to ensure forms complete
 - Ensure all documents and fees have been submitted to college
 - Host session celebrating success
 - Progress report for students accepted to college
 - Identify successes and challenges
 - File online reports
 - Begin planning for next year’s #CAPSM
 - Celebrate
- TARGET 2: Women’s Healthcare and Wellness**
- HEART HEALTH
- Walk and monitor steps (8,000)
 - Walk with the Supreme Basileus
 - Track BMI

Undergraduate Calendar

- TARGET 1: HBCU for Life**
- PROMOTE HBCUs
- Promote HBCU activities on social media
- SUPPORT HBCUs
- “Text to Give” submissions
 - Encourage alumnae giving
- SIGNATURE PROJECT: #CAPSM**
- STEP 5: POSITIVE OUTLOOK
- Begin planning for next year’s #CAPSM
 - Celebrate
- TARGET 2: Women’s Healthcare and Wellness**
- HEART HEALTH
- Walk and monitor steps (8,000)
 - Walk with the Supreme Basileus
 - Track BMI

Graduate Calendar

Undergraduate Calendar

NUTRITION FOR LIFE

- Provide educational materials

TARGET 3: Building Economic Legacy

PERSONAL FINANCIAL PLANNING & ASSET ACCUMULATION

- Conduct financial seminars with partners

ENTREPRENEURSHIP AND THE BLACK DOLLAR 365

- Track Black businesses dollars spent
- Chapter sponsored Buy Black activities
- Publicize chapter support of Black business
- Chapters use African-American vendors
- Help sorors grow their businesses

OPERATION AKA AssistSM

- Holiday food drive for shelters
- Participate in advocacy

TARGET 4: The Arts!

SALUTE TO THE HARLEM RENAISSANCE AND THE BLACK ARTS MOVEMENT

- Encourage careers in the arts
- Utilize chapter fundraisers to highlight two movements

TARGET 5: Global Impact

GLOBAL IMPACT DAY

- Chapter collaborations

GLOBAL ASSISTANCE ACTIVITIES

- Consult regional representatives for assistance
- Continue pillowcase dresses/shirts

REFUGEES IN AMERICA ASSISTANCE PROGRAM (RAAP)

- Assist with tutoring at ESL centers
- Observe World Refugee Day

NUTRITION FOR LIFE

- Provide educational materials

TARGET 3: Building Your Economic Legacy

ENTREPRENEURSHIP AND THE BLACK DOLLAR 365

- Track Black businesses dollars spent
- Publicize chapter support of Black business
- Chapters use African-American vendors
- Help sorors grow their businesses

OPERATION AKA AssistSM

- Holiday food drive for shelters
- Participate in advocacy

TARGET 4: The Arts!

SALUTE TO THE HARLEM RENAISSANCE AND THE BLACK ARTS MOVEMENT

- Encourage careers in the arts
- Utilize chapter fundraisers to highlight two movements

TARGET 5: Global Impact

GLOBAL ASSISTANCE ACTIVITIES

- Continue pillowcase dresses/shirts

REFUGEES IN AMERICA ASSISTANCE PROGRAM (RAAP)

- Assist with tutoring at ESL centers
- Observe World Refugee Day





Exemplifying Excellence Through Sustainable Service Program Resources



- 2020-2021 Program Calendar
- Guide to Virtual Program Activities
- Reporting Form for Virtual Program Activities

Target 1

- #CAP Application
- #CAP Chapter Resource Guide
- #CAP Toolkit
- HBCU For Life FAQ

Target 2

- 2020 Breast Mobile Unit Guidelines
- Sisters Network® Inc. Breast Health Matters Brochure
- Walking With The Supreme- Record Your Steps

Target 3

- Accessing Credit Reports Fact Sheet
- Black Dollar 365 Log
- Black Dollar 365 Report Submission
- Credit Repair Guidelines Fact Sheet
- Regions Bank - Handout

Target 4

- Black Museum Listing

Target 5

- Lions Clubs International Partnership Instructions
- Lions Club International Donor Form
- Soles 4 Souls Partnership Instructions
- Soles 4 Souls Donor Form
- Pillowcase Dress Pattern/Instructions
- Pillowcase Shirt Pattern/Instructions
- Pillowcase Project Donor Form
- RAAP Reference Sheet

Webinars

- Exemplifying Excellence Through Sustainable Service (August 23, 2019)
- Target 1: HBCU For Life: A Call to Action/Signature Program: #CAP (November 12, 2019)
- Target 2: Women's Healthcare and Wellness (February 4, 2020)
- Target 3: Building Your Economic Legacy/Target 4: The Arts! (May 5, 2020)
- Excellence Programs in a Virtual Environment (August 18, 2020)

Exemplifying Excellence Through Sustainable Services Resources

Program Resources are located on AKA1908.com under Program Resources

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2018–2022

INTERNATIONAL PROGRAM COMMITTEE COLLABORATORS

HBCU TASK FORCE

EMILY DICKENS, CHAIRMAN

The HBCU Task Force will support the Program Committee in the implementation and successful execution of Target 1 – HBCU for Life: A Call to ActionSM by assessing ways in which Alpha Kappa Alpha Sorority, Incorporated can more effectively provide support to historically black colleges and universities.

COMMUNITY IMPACT DAYS

SHAWN EMERSON SIMMONS, IMPACT DAY COORDINATOR

The Impact Day Coordinator will work collaboratively with the Program Committee in the implementation and successful execution of the seven (7) community impact days in order to ensure uniformity and consistency in the Impact Day observances thereby maximizing our collective impact.

AKA UNIVERSITY

LUCRETIA PAYTON STEWART, CHAIRMAN

AKA University will support the Program Committee in training and facilitation by developing and coordinating courses and webinars in alignment with the 2018 – 2022 International Program.







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