

**Youth Development Foundation of Pinellas, Inc.**  
**EXECUTIVE BOARD MEETING MINUTES**  
**Virtual Meeting via Zoom**  
**Monday August 29, 2022**  
**7:30 P.M.**

**Call to Order:** The meeting was called to order at 7:35 P.M. by President Lisa Brody.

**Meditation:** A Meditation was delivered by Member Earline Gilbert.

**Roll Call: Present:** President Lisa Brody, Member Jenee Skipper, Member Rita Wesley, Member Manitia Moultrie, Member Bettye Newsome, Member Joyce Thornton, Member Delphinia Davis, Member Busara Pitts, Member Erin Savage

**Adoption of the Agenda:** The Agenda was adopted by unanimous consent with the addition of The Debutante Cotillion under Fundraising.

**Reading of the Correspondence:** The Theta Eta Lambda Chapter of Alpha Phi Alpha sent an invitation to their 60<sup>th</sup> Anniversary on December 2<sup>nd</sup> at the Gulfport Casino. They are seeking support with their souvenir journal -\$200 for a front cover ad, \$100 for a back-cover ad, and \$50 for a half page ad or 8 seat table for \$400. The Eta Rho Chapter of Omega Psi Phi sent an invitation and is seeking our attendance at their 60<sup>th</sup> Anniversary on September 10th at 6 pm at the Manhattan Casino.

**Reading of Minutes:** The Minutes were tabled.

**I. Officer Reports**

- **President/Executive Director's Report – President Lisa Brody**

The main goal of this meeting is to discuss our Budget, get updates for Fundraising and to discuss the new Initiatives and how they align to the YDF initiatives. I would like to appoint the following members to the YDF Fundraising committee specifically relating to the Debutante Cotillion: former members of the Finance Team Joi Davies, Joyce Bell and Janice Bell. Member Delphinia Davis made us aware of her daughter running for (October 1st – March 31, 2023). Back Cover at \$200 for Alpha Phi Alpha and \$360 for a table for the Omegas. Eta Rho is our name partners for the AKAdemy. We will be purchasing a table for Sickle Cell for their 50<sup>th</sup> anniversary. We will have to meet again in September. We will gradually receive more information about the new initiatives a to see where they fall on the YDF's work chart. Sisterhood will have to stay on the ZUO side of the house because we can't use community funds for sisterhood. We are developing a form for Members to elect to serve on initiatives.

- **Vice President's Report – Vice President Rita Wesley**

Primary focus is sponsors for the Expo and Harlem Nights. An update will be given on both later the Agenda.

- **Treasurer Report – Treasurer Bettye Newsome**

- We do have YDF Assessments are due by September 30<sup>th</sup>. Asking for an E-Blast reminder to go out to Members. Invoices will go out this week for Sorors who still owe for Assessments. If Sorors don't see an email, then they do not owe money.
- The finance committee met and discussed local community donations. We \$5,000. \$1,000 has already been allocated to the Sickle Cell Foundation for their Gala. The Committee recommended that we remain local with our donations, and donate \$1,000.00 to the St. Pete Free Clinic, Day Star, CASA, and \$1,000.00 Carter G. Woodson Museum, Capital Campaign since ZUO will be leading the charge for the Divine 9 for the Capitol Campaign.
- **Financial Statements**
- The Proposed Budget was read, and a copy was submitted for upload to the ZUO Members' Only Website.
- Please create a voucher if you have any outstanding invoices so they can be paid by September 30<sup>th</sup>.

## **II. Fundraising –**

- **Joint Fundraisers – Member Cassandra Williams and Member LaWanda Johnson**

- **Debutante Cotillion** – We are off and running. We will be releasing applications on 9/1. They will be due on 9/30. We are working on the budget. The next meeting will be on 9/7 at 7 P.M. We are seeking volunteers for Debutante Interviews. Members are asked to donate at least \$25.00. We will be giving out 2 Book Scholarships. Donations made to individual Debutantes will not count toward our Assessment.
- **Holiday Party** – The event will be held on December 10, 2022 from 4 P.M. - 8 P.M. at the Gulfport Casino. The Casino has Valet Parking and we need to discuss the parking issue. We are still working to find a caterer who can work within our budget for "Lite Bites". Our next meeting in next Tuesday 9/6. We are working on sponsorships and VIP seating and a Raffle. President Brody asked for a budget to include our anticipated
- **Harlem Nights** – October 22, 2022 from 7 P.M. to Midnight tentatively at the Manhattan Casino. We should know by the end of the week if the venue is going to change. The Sponsorship package is ready to roll after confirmation of the venue. Tickets are \$50 per person. We are asking all members to purchase at least one ticket.
- **HundredX** – The Survey will run from October 1<sup>st</sup> – November 3<sup>rd</sup>. We are waiting on information on training. The amounts have changed to \$1.60 (from \$2.00) per survey and a \$10,000 cap per organization and we only participate once a year. Member LaWanda Johnson made a motion to hold the HundredX Marketing

Survey. Member Bettye Newsome seconded the motion. There was no discussion. The motion passed unanimously.

### **III. Programs Structures**

**As information start come out, we will have to see where the new initiatives fall with YDF. The Finance Team has**

### **IV. Bay Area Women's Empowerment Expo Update**

We pushed the "go" button on the Women's Expo; We have been planning our Bay Area Empowerment Women's Expo. The them is Resilient and Ready; Emerging Strong Together. The date is Saturday October 14th at PTC – SP. Dr. Tonjua Williams is our Keynote Speaker. Panel discussions from 5 Black-owned businesses; St. Pet Free Clinic "you are what you eat". African American owned business is our target however we will welcome any other businesses. Vendor opportunities available and supporting women entrepreneurs and building your own wealth. Early bird \$35 after 9/16 to vendor fee will go up to \$50. Change Agent Award will be given out again this year. We are determined to find an unsung hero in the community to give the President's Award. PTC-St. Petersburg Campus.

### **V. Scholarships 2022 Updates**

This report has been tabled.

VI. **Adjournment** The meeting adjourned at 8:50 P.M.

Minutes submitted by Soror Erin M. Savage, Recording Secretary

(Grammateus Signature/Date)

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(Basileus Signature/Date)

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